

Rep Order# 8829823 Ver# 5 Status Revised  
ECC'd Yes

Traffic Order# 43454  
Printed: 10/15/2012 10:22 AM  
Last Received: 10/15/2012 10:21 AM

1 of 2

Showing Buylines: All Rep Revised Lines  
**OCT 15 2012**

Station KUCW-TV SALT LAKE CITY  
Advertiser ( ) DCCC-DEM CNRS CMPC  
Product DCCC  
Estimate# 1198  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 1/1/4/1198  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

REV START TILL 10/18

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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*1	TH-F	830A-9A	ABC4 NEWS @830A ON CW3	Sales Remark:	:30	\$30.00	10/18-10/19	1	1	1	\$30.00	
V5 More than 2 codes changed												

—REPORT TOTALS—

Report Totals: 1 / \$30.00

—SALES MONTHLY TOTALS—

Oct 12: 6 / \$2,505.00

Sales Totals: 6 / \$2,505.00

Station Totals: 6 / \$2,505.00

Lines not sent/rclid/rtrn: 0 / \$0.00

—COMPETITIVE—

Market	Totals	CABL	KJZZ	KPNZ	KSL	KSTU	UNKN
	\$111,830	0%	0%	1%	27%	24%	0%
		KTVX	KUCW	KUPX	KUTV	26%	

Books null  
Demos RA35+

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Flight Dates 11/14/1198  
Hiatus Weeks 10/16/2012 - 10/22/2012

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5380  
Salesperson FAX# 202-872-0263